

Bryan Agassi

Toronto, Ontario

[email](#) | [website portfolio](#)

WORK EXPERIENCE

Picker (Seasonal Associate)

Aritzia – Distribution Center (Toronto, Canada)

October 2025 – January 2026

- Contributed to high - volume in retail industry operation.
- Collaborated across multi departments to support retail operation.
- Gained insight Canadian retail workflow and consumer behavior.
- Calculated and Tracked KPI achievement

Creative Associate

Ros.tudio (Jakarta, Indonesia)

April 2019 – March 2024

- Developed concept from idea into final project.
- Collaborated on project across vendor and teams to support the project.
- Managed communication between client and other departments in project execution, to deliver the concept until final production.
- Researched trend among design, product and lifestyle.
- Translated brand identity into compelling visual and digital content

Chief Program Officer

One Fine Sky – (Jakarta, Indonesia)

May 2017 – August 2020

- Led campaign and community initiatives
- Developed and Managed events to attract donor.
- Designed internal and external communication material for the organization
- Created branded communication assets to supporting marketing and donor engagement.

Interior Stylist and Editorial Team

Style and Décor Magazine – (Jakarta, Indonesia)

March 2015 – June 2017

- Photographed events for editorial coverage
- Maintained brand and contributor relationship.
- Created editorial content, for physical magazine and digital.
- Styled and researched project for magazine features.

Business Associate

Jakarta Fashion Week – (Jakarta, Indonesia)

June 2013- November 2016

- Coordinated communication between, sponsors, designers, production team and Board of Directors.
- Supervised show operation, aligning multiple teams to deliver a seamless event.
- Hosted international buyers from global department stores.
- Managed end to end show production, including business and operational planning

EDUCATION

Diploma in Advertising, communication and Marketing

Sheridan College – Mississauga, ON, Canada

September 2024 – est May 2026

Coursework:

- Integrated Marketing Communication
- Digital Marketing Strategy
- Market Research
- Public Relation
- Creative Communication
- Brand Strategy
- Media Planning

Bachelor in Private Law

Trisakti University – Jakarta, Indonesia

June 2011 – September 2017

Coursework:

- Contract Law
- Civil Law and Commercial Law
- Business and Commercial Law
- Corporate law and Legal Compliance

KEY SKILLS

- Social Media Strategies
- Content Planning and Editorial
- Trend Research Analysis
- Brand Storytelling
- Public Relation
- Market Research
- Community Management
- Photography
- Interior styling

TECHNICAL TOOLS

- Adobe Creative Suites (Photoshop, InDesign)
- AI (Chatgpt, Figma)
- Microsoft Office (Ms Word, Ms Excel, Ms Power point, Outlook)
- ClickUp
- Hootsuite
- Canva

PERSONAL SKILLS

- Team Player and Initiative
- Creative and Critical Thinking
- Details Oriented
- Time Management
- Work ethic and Reliability

LANGUAGES

- English – Fluent
- Indonesia – Native
- French - Basic